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let's brainstorm

Idea Generating

Brainstorm in a group.

Idea generating in a group by hitchhiking ideas.

Divide the participants into groups of 4 to 5 in a group. Seating should be in a circle.

Each participant will write down a problem they wish to solve. Be sure to add some context and details.

Step 1: Write out and explain your problem.

Step 2: Everybody pass their problem sheet to the one on their left. Take the sheet from the person on your right.

Step 3: Read the problem on the form in front of you. Take your time and think hard how you would solve it.

Step 4: Now fill in the next section with your idea on how you would solve the problem.

Step 5: Again, everybody pass their sheet to the one on their left.

Step 6: Read the problem on the sheet in front of you. See the idea that was added by the person before you. Take your time.

Step 7: Now build on that idea that was already started and fill in the next section. Add features and elaborate.

Step 8: Again, everybody pass their sheet to the one on their left.

Step 9: Repeat until you finally get your own problem back.

See how your problem was solved by the members of the group.

This is called synthesis and will give you a new perspective and possibly lead you to a discovery of solving it.

EXPLAIN your problem.

HOW would you solve this problem?

EXPAND on the idea above.

Expand on the idea above

Expand on the idea above

Produce ideas that are ground-breaking, unique, unconventional, exciting and refreshing.
Come navigate the unexplored and accelerate your thinking in the BrainstormGym.

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this