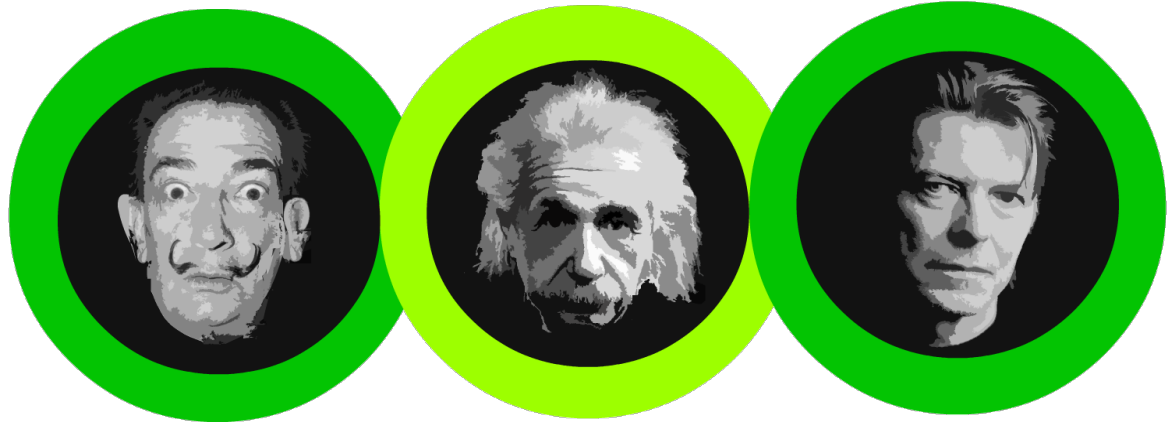


To brainstorm, you need to have eccentricity...

Idea Generation

Meet some eccentric individuals. They refused to conform. They took risks and followed their dreams.



People who are highly creative often have odd thoughts and behaviors. Eccentricity may be the result the brain's failure to filter out extraneous information. It is said that may lead to exceptional insights and sensations. Entering the Brainstormgym allows you a freedom to engage and pursue your unique vision. Here you are free to relax, and let go of your mental filters. Free to risk and be silly, be weird or eccentric. Put your emotions to use. A bad mood could inspire something powerful. Imagine hypotheticals. Take risks, follow your gut, daydream, procrastinate and make mistakes. You have our full permission to do so here. So listen to your inner voice and follow your heart. In fact during brainstorming we urge you to go overboard and think the unthinkable, ponder the outrageous or oppose the established.

Be wild and let the naughty child inside you inspire craziness. Salvador Dali did. So did Einstein and David Bowie and see where it got them.

Friedrich Nietzsche urged 'I tell you: one must still have chaos in oneself to give birth to a dancing star. I tell you: you still have chaos in yourselves.'

During brainstorming you need a mindset of "eccentricity" to generate many unique ideas masterfully.

Rise above and reach beyond stifling rules that ball & chains your creativity. Explore the outer reaches of realm beyond old irrelevant traditions or redundant methods. Put the extra into ordinary and reap the benefits of the extra-ordinary. Produce ideas that are ground-breaking, unique, unconventional, exciting and refreshing. Come navigate the unexplored and accelerate your thinking in the BrainstormGym.

brainstormgym.com

you
got
this

eccentricity
Idea Generating