

Find a problem to solve by ASKING:

find a problem

Ask yourself...

Ask yourself what frustrates you?
What would help you to achieve your goals?
What could make a huge difference to your life?



Ask your family, friends, or colleagues ...

Ask them what would improve their lives?
What would help them save money or time?
What challenges do they have that is preventing them from reaching success.



Find out from your community...

Ask Schools, Organizations, Businesses community etc.
What are their most pressing issues?
What would help them save money or time?
What would add value to their establishment?



Internet search...

Do a technology search and find out what problems people are talking about.

Finally pick a problem that you have a passion for and an interest in.
Write out your problem definition in full detail.
Then ask yourself why it would be important to solve it.
Who would benefit from it?
Would the solution be able to save time or money?
Then answer all the "who, what, why, when and where" questions in preparation to do a brainstorm workout.



Now bring your problem to the Brainstormgym to have fun generating hundreds of solutions. Here you will spread your imaginative wings and take off on an exhilarating journey to maximize creative excellence.